

FULL PRODUCT DETAILS

Micronutrient Forum
7th Global Conference

Nutrition at the Frontiers of a Changing Environment

28 Sept -
1 Oct 2026
Accra, Ghana
& **ONLINE**



#MNF2026

mnfconference.org

Welcome to MNF 2026



Acknowledgments

All supporters will receive recognition in the Industry Support and Exhibition section of the program guide, on the event website, and in the mobile app. Additionally, onsite signage will showcase your contributions, ensuring high visibility throughout the event.



Educational Opportunities

Dedicated Sponsored Symposium (60 Min)

- Organize an official plenary Industry Symposium, subject to Conference Committee approval.
- Includes hall rental, standard AV equipment, and display table.
- Permission to use the phrase "Official Industry Symposium of MNF 2026".
- Featured in the designated industry section of the Conference Program.

PLEASE NOTE: The event will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organizers and had made prior travel arrangements independently.

Sponsored Symposium (90/60/30 Min) (Companies/NGOs)

- Organize an official parallel Industry Symposium, subject to Conference Committee approval.
- Includes hall rental, standard AV equipment, and display table.
- Permission to use the phrase "Official Industry Symposium of MNF 2026".
- Featured in the designated industry section of the Conference Program.

PLEASE NOTE: The event will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organizers and had made prior travel arrangements independently.



Research Theater (15 Min) *(Companies/NGOs)*

Connect directly with attendees, thought leaders, and innovators to showcase your latest ideas, solutions, and capabilities through engaging live presentations and demonstrations. Research Theater sessions take place during coffee breaks in a dedicated space, offering a focused opportunity to capture attention and start meaningful conversations. This platform is designed to help you stand out, share practical insights, and demonstrate real-world applications of your products or services.

- Present and demonstrate your newest and existing products or solutions to a highly engaged audience.
- Highlight key innovations, use cases, and success stories.
- Provide clear, practical insights that deepen understanding and interest.
- Show your offerings in action and create a memorable experience for attendees.

LMIC Delegate Registration

Sponsors provide FREE virtual registration to delegates from Low to Middle Income Countries. This increases the ability for LMIC Delegates to robustly participate in the conference and helps build engagement from around the world. Acknowledgment will be provided in the confirmation letter to the LMIC Delegates you support.

- Support the participation of professionals from Low-and-Middle-Income Countries (LMIC) to ensure a diverse and global exchange of knowledge.
- Your contribution helps bridge the gap for researchers and healthcare workers who face financial barriers to attending the 7th Global Conference in Accra.
- Sponsors receive recognition for fostering inclusivity and advancing nutrition at the frontiers of a changing environment.

Educational Grant

Educational Grant in support of an existing official Scientific Session organised by the Scientific Committee and supported by a grant from industry.

Recognition Award

Recognition awards focus on significant discoveries, innovation, and distinguished accomplishments advancing the micronutrient agenda. In collaboration with the Organizing Committee, the sponsoring organization will contribute to the development and delivery of the award.

- Align your brand with excellence by sponsoring an award that celebrates significant contributions to the field of micronutrients.
 - This opportunity provides high visibility during plenary or ceremony segments, highlighting your commitment to scientific advancement.
 - Award sponsors are acknowledged across all digital and onsite platforms as key supporters of professional achievement.
- 



Hackathon

A sprint-like challenge addressing global strategic goals for nutrition and health. Multidisciplinary groups will collaborate intensively on solving a specific problem and present their findings at the end of a given time-period.

- A unique chance to bring together young leaders, creative minds, and innovators to solve a challenge based on specific criteria.
- Sponsor a high-energy, collaborative session where participants work together to solve pressing nutritional and environmental challenges.
- This platform connects your brand with innovative thinkers and technological solutions at the "Frontiers" of the industry.
- Engagement includes opportunities to interact with a creative, target audience eager for cutting-edge insights.

Poster Area

Kenes e-Posters offer a dynamic blend of scientific content and interactive engagement, showcasing electronic versions of traditional posters at designated digital stations. This innovative format creates unique networking opportunities, increasing the attendee interest, and provides excellent exposure for authors. Strategically placed, high-traffic terminals ensure attendees can easily access these presentations.

Support includes:

- Signage at the entrance to the area with 'Supported by...' and your company logo.
- 'Supported by...' and your logo displayed on each individual e-Poster station.

Mobile App

The Conference Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access Conference information, while offering a platform for networking and active participation. The app includes the full scientific program, abstracts, speaker details, participant lists, session ratings/voting, and a personalized scheduler, and is available on both the Apple App Store and Google Play.

Mobile App sponsorship includes:

- Two push notifications, providing a direct communication to attendees during the event.

Sponsorship Opportunities



Welcome Reception

Start the event in style with the much-anticipated Welcome Reception, a gathering of all registered attendees on the opening evening.

- Your logo will be prominently displayed on entrance signage, maximizing visibility as attendees arrive.

Lanyards

Increase your brand visibility by sponsoring the delegates Lanyards given in the registration area. Every participant will visit this station upon arrival, providing your brand with immediate exposure. Your brand will be prominently featured on the lanyards, ensuring a powerful first impression with thousands of attendees.

The Nutrition Corner

Engage delegates in a relaxed and interactive setting by sponsoring the Nutrition Corner, a branded refreshment area within the exhibition area.

Position your brand at the heart of the delegate experience by offering a branded smoothie station or nutrient-rich snacks that promote wellness and interaction. Your company's logo will be prominently displayed at the station, ensuring high visibility throughout the event. This activation provides a natural opportunity for meaningful conversations while aligning your organization with innovation, health, and sustainable nutrition.

Meeting Room

Boost your brand's visibility and connect with key decision-makers by reserving a dedicated hospitality suite or meeting room at the event.

- Host VIPs, conduct meetings, or organize private gatherings in a space designed to suit your specific needs.
- Enhance your room with catering and AV equipment (available at an additional cost) to create a tailored environment for meaningful interactions.
- Directional signage will guide attendees to your room, maximizing your brand's exposure.
- Rental includes basic electrical connection (15AMP) and one power strip. Any additional AV or electrical requirements beyond this will have extra costs.

Mailshot

Expand your brand's reach by securing a spot in the official Conference mailshot, directly engaging with a highly targeted event community before the event even begins!



- Your advert will be featured in a prime location within the mailshot, sent directly to all registered participants and event followers, ensuring broad and targeted exposure.
- Reach your audience where it matters most—their inboxes, giving your brand visibility and building excitement ahead of the event.
- Content will be subject to review by the Program Committee.

Social Media Promotion

Leverage the power of Conference social media to increase your brand's visibility and connect directly with participants and healthcare professionals worldwide!

- Gain exposure to a global audience by sharing your post across the Conference' official social media platforms, boosting your brand's visibility and engagement.
- Engage with participants and healthcare professionals in real time, fostering meaningful connections and increasing awareness of your products or services.
- Collaborate with the Conference organizers to select the optimal time and date for your post, ensuring maximum impact when your audience is most active.

Push Notification

Engage directly with Conference attendees to promote your company, booth, or session by sending a custom push notification through the official Conference Mobile App—an exclusive opportunity to capture attention in real-time!

- Reach participants instantly with a personalized message sent directly to their mobile devices.
- Your notification will reach all participants who have opted in, ensuring your message reaches a highly engaged audience at a key moment.
- Work with the Conference organizer to coordinate the ideal date and time for maximum impact.
- The Conference app will be downloaded by most attendees, giving your message wide exposure across the event.

Mobile App Advert

Maximize your brand's impact with a featured advert in the official Conference Mobile App—an essential tool used by every attendee to navigate the event.

- With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.
- Promote your presence directly to attendees, driving traffic and increasing engagement.



Advert on Conference Mailshot

Expand your brand's reach by securing a spot in the official Conference mailshot, directly engaging with a highly targeted event community before the event even begins!

- Your advert will be featured in a prime location within the mailshot, sent directly to all registered participants and event followers, ensuring broad and targeted exposure.
- Reach your audience where it matters most—their inboxes, giving your brand visibility and building excitement ahead of the event.
- Content will be subject to review by the Program Committee.

Advert on Event Website

Maximize your online presence and promote your company to a global audience by securing an advertisement on the official Conference website. This is your chance to engage visitors before they even arrive at the event!

- Your full-colour PDF advert will be prominently displayed in a designated area on the Conference website, seen by thousands of visitors planning their attendance.
- The advert will include a click-through link to your company's website, helping drive traffic and increase engagement with your brand.
- Content is subject to review by the Conference Program Committee.

Registration Package

The Registration Package includes:

- Badge Printing Station, where you can maximize your brand's exposure as registered participants approach kiosks to print their event badges. Your company's video, banner, or logo will be prominently displayed on the kiosk monitors, ensuring significant visibility and making a lasting impression as attendees collect their badges.
- Registration Confirmation Email Banner, where your brand will be front and centre in the inbox of every participant, maximising your reach and impact. The Registration Confirmation Email Banner is an integral part of our Congress' registration process. As soon as participants complete their registration, they will receive a confirmation email, providing them with essential event details. This email will feature a prominent banner space reserved exclusively for the sponsor.

Sustainability Opportunities



Donation Fee

Give your participation an extra layer of meaning. Exhibitors and industry session sponsors can choose to add a Donation Fee to their booking and ensure that any leftover materials from their participation are put to good use. Whether it's surplus food, printed materials for recycling, or bags and giveaways, we will collect and responsibly donate or recycle these items after the event.

This simple add-on allows your company to actively reduce waste, support local communities, and be acknowledged for its sustainable contribution.

- Recognition as a Donation Supporter on the congress Sustainability web page.
- Inclusion in post-event acknowledgment of sustainability actions.

Sustainability Campaigns

Join us in reducing single-use plastics by becoming the official supporter of our sustainability campaigns. As a supporter, your company will be featured in pre-event communications encouraging participants to bring reusable bottles, positioning your brand as a driver of sustainable behavior change.

Onsite, your support will be prominently showcased through branded water refill stations, ensuring high visibility while directly associating your brand with this eco-friendly action.

- Recognition as the exclusive supporter of the “Bring your bottle” campaign.
- Branding on water refill stations onsite.
- Acknowledgment in pre-congress mailshots promoting the campaign.
- Visibility on the congress Sustainability webpage.

Sustainability Partner

As a Sustainability Partner, your company will be at the forefront of our congress-wide green initiatives, actively supporting and being recognized for the onsite actions that make our event more environmentally responsible.

- Recognition as a Sustainability Partner across all sustainability-related initiatives.
- Branding on sustainability signage onsite.
- Acknowledgment on the official Sustainability web page and congress materials.
- Opportunity to showcase your commitment to sustainability to a global audience.
- Limited to 2 companies.

